

Arkansas Union Pricing Guide 2025-2026

Section A - Room Rental Fees				
Special Event Venues & Meeting Rooms	Student Affairs/ RSOs	University Department	Official University-Sponsored Events <small>*50% off space rental only</small>	Non-University
Ballroom	No Charge	\$200	\$750	\$1500
Theater	No Charge	\$50	\$300	\$600
Meeting Room	No Charge	\$25	\$150	\$300
Conference Room	No Charge	No Charge	\$100	\$200
International Connections Lounge	No Charge	\$50	\$150	\$300
North/South Terrace	No Charge	No Charge	\$100	\$200
Information Table	No Charge	No Charge	\$50	\$100
Note: Alternate pricing may apply to special dates or peak seasons including, but not limited to, football game days and university holidays.				

All reservations include tables, chairs, and in-room audio-visual presentation equipment.

For a full list of complimentary furniture/equipment please consult Arkansas Union Event Services.

For specialty furniture, equipment, setups, staffing, and services additional fees apply.

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Section B – Specialty Furniture Setup Fees	
Stage Riser	\$100 4'x8' pieces available up to a 16'x8' size stage
Ballroom Runway	\$100 Runway Size = 8'x16'
Theater Piano	\$25
Pipe & Drape	\$25/Panel 10' section panels include poles and drape

Section C – Specialty AV & Production Service Fees	
Ballroom / Theater House AV Package	Included with Reservation Does not include dedicated production staff member. Initial setup only.
Includes all projectors, screens, podium, up-lights, and up to 4 mics.	
Ballroom / Theater Special Event Lighting Package	\$100 Flat Fee Includes a dedicated production staff member to support your event.
Includes spotlight, pre-set light scenes (GoBo's), light cues, and advanced uplighting.	
Ballroom / Theater Special Event Sound Package	\$100 Flat Fee Includes a dedicated production staff member to support your event.
Includes stage monitors, direct boxes, additional microphone setup, electrical tie-ins, and sound checks.	
Portable Podium	Included with Reservation Does not include dedicated production staff member. Initial setup only.
Portable Speakers	Included with Reservation Does not include dedicated production staff member. Initial setup only. Customer must provide their own audio source.
Dedicated Production Staff Member	\$25/hour

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Section D - Staffing & Additional Service Fees	
Ballroom Quick Flip	\$100 if using existing furniture as-is \$200 if changing the furniture arrangement
Meeting Room Quick Flip	\$25 if changing the furniture arrangement
Excessive Cleaning	\$100
Electrical/Additional Power	\$100 + additional labor depending on staffing
Temperature Adjustment outside of setpoints	\$50 – Passed along from FAMA HVAC Office
Additional/Dedicated Production Assistant	\$25/hour
Events Outside Normal Building Hours	\$50/hour
Late Cancellation	\$25 + Cost of any additional services confirmed
A cancellation is considered late if made within 48 business hours of the reserved start time. Cancellation notices must be made in writing.	
No Show Fee	\$50 + Cost of any additional services confirmed
A reservation is considered a no-show if the group does not show within 30 minutes of their reserved start time.	
Special Setup Fee	\$25 (applies to spaces not managed by ARKU Event Services)