

Arkansas Union Pricing Guide 2027-2028

Section A - Room Rental Fees			
Special Event Venues & Meeting Rooms	Internal University Events *Departments/RSOs	Official University-Sponsored Events *50% off space rental only	Non-University
Ballroom	No Charge	\$750	\$1500
Theater	No Charge	\$300	\$600
Meeting Room	No Charge	\$150	\$300
Conference Room	No Charge	\$100	\$200
International Connections Lounge	No Charge	\$150	\$300
North/South Terrace	No Charge	\$100	\$200
Information Table	No Charge	\$25	\$50
Note 1: Alternate pricing may apply to special dates or peak seasons including, but not limited to, football game days and university holidays. Note 2: For-profit external clients interested in hosting an activation must contact Campus Partnerships at lamoss@uark.edu and smspinks@uark.edu to obtain pricing information.			

All reservations include tables, chairs, and in-room audio-visual presentation equipment.

For a full list of complimentary furniture/equipment please consult Arkansas Union Event Services.

For specialty furniture, equipment, setups, staffing, and services additional fees apply.

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Section B – Specialty Furniture Setup Fees

Stage Riser	\$50/Setup Size per piece = 4'x8'
Ballroom Runway	\$50/Setup Runway Size = 8'x16'
Theater Piano	RSO/Department \$20 Sponsored \$40 Non-University \$80
Special Setup Fee	Meeting Room/Small Venue \$15 Ballroom/Large Venue \$35 -Spaces not managed by ARKU Event Services -Additional specialty items setup (e.g. pipe and drape)

Section C – Specialty AV & Production Service Fees

AV & Production Package A	Included with Reservation Does not include dedicated production staff member. Initial setup only.
Includes all projectors, screens, podium, up-lights, and Ballroom/Theater microphones.	
Specialty AV & Production Package B	\$100 Flat Fee Includes a dedicated production staff member to support your event.
Includes spotlight, pre-set light scenes (GoBo's), light cues, and advanced uplighting.	
Specialty AV & Production Package C	\$125 Flat Fee Includes a dedicated production staff member to support your event.
Includes stage monitors, direct boxes, additional microphone setup, electrical tie-ins, and sound checks.	
Portable Podium	Included with Reservation Does not include dedicated production staff member. Initial setup only.
Portable Sound Setup	RSO/Department \$30 Sponsored \$75 Non-University \$100 Does not include dedicated production staff member. Initial setup only. Customer must provide their own audio source.

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Section D - Staffing & Additional Service Fees	
Stay Late Fee Ballroom/Large Venue	\$25 (applies to events that extend more than 30 minutes beyond their scheduled end time)
Stay Late Fee Meeting Room/Small Venue	\$15 (applies to events that extend more than 30 minutes beyond their scheduled end time)
Quick Flip Fee/Reconfiguration Fee	\$100
Excessive Cleaning Fee	\$75
Electrical/Additional Power	\$50 + additional labor depending on staffing
Temperature Adjustment outside of setpoints	\$50 Passed along from FAMA HVAC Office
Additional/Dedicated Production Assistant	\$25/hour
Events Outside Normal Building Hours	\$50/hour
Late Cancellation Small Venue	\$25 + Cost of any additional services confirmed
A cancellation is considered late if made within 48 business hours of the reserved start time. Cancellation notices must be made in writing.	
Late Cancellation Large Venue	\$50 + Cost of any additional services confirmed
A cancellation is considered late if made within 48 business hours of the reserved start time. Cancellation notices must be made in writing.	
No Show Fee Conference Room	\$15 + Cost of any additional services confirmed
A reservation is considered a no-show if the group does not show within 30 minutes of their reserved start time.	
No Show Fee Meeting Room	\$50 + Cost of any additional services confirmed
A reservation is considered a no-show if the group does not show within 30 minutes of their reserved start time.	
No Show Fee Large Venue	\$100 + Cost of any additional services confirmed
A reservation is considered a no-show if the group does not show within 30 minutes of their reserved start time.	
Union Electrician	\$50